



# Florida Neighborhoods Conference

June 26-28, 2008  
Tallahassee, Florida

## Sponsorship Incentives Form

Exhibit/Organization Name \_\_\_\_\_

*(Please type or print the information exactly as you would like it to appear in the program.)*

Contact Name and Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*(Please type or print the information exactly as you would like it to appear in the program.)*

As a **Cabinet** level sponsor (\$10,000+) of the 2008 Florida Neighborhoods Conference, you are entitled to the incentives listed below. Please mark the boxes that you will be participating in and follow the instructions provided.

**fi Full Page Four-Color Advertisement in Conference Program Guide**

Deadline to submit: May 30, 2008. Please see the Program Booklet Display Ad Specifications attachment.

**fi Company Logo on T-Shirts**

Deadline to Submit: May 30, 2008. Please see the Program Booklet Display Ad Specifications attachment.

**fi Display Company banners (up to four)**

Quantity: \_\_\_\_\_ Dimensions of each: \_\_\_\_\_

Drop off banners to Department of Economic & Community Development, 435 N. Macomb Street, 3rd Floor, during the week of June 9. Banners may be picked up from NCS after July 11.

**fi Inserting Promotional Material in Conference bags**

Please provide a quantity of 1,300 inserts to NCS, either by mail or in person, during the week of May 30.

**fi Exhibit Space in a Premium Location**

Please complete the enclosed Exhibitor Registration Form and submit by May 30, 2008.

**fi Ten Conference Registrations**



Hosted by



**Please make check payable to: City of Tallahassee - 2008 FNC**  
(FEIN # 59-6000435)

Mail to:

City of Tallahassee, Department of Economic & Community Development  
300 S. Adams Street, B-27, Tallahassee, FL 32301

Deliveries may be made in person between 8 a.m. - 5 p.m., Monday - Friday  
to: Department of Economic & Community Development, 435 N. Macomb Street  
For more information, please call 850-891-6500



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## Program Booklet Display Ad Specifications

The 2008 Florida Neighborhoods conference program booklet will reach over 1,200 persons from around the state of Florida. The majority of these individuals represent neighborhood associations from around the state who are committed to improving the quality of their communities.

The following is a guide with specifications for placing display ads in the conference booklet.

**Artwork and logo deadline:  
May 30, 2008**

### Ad and logo file specifications

- High resolution, press quality PDF files are preferred. Embed all fonts and set colors to CMYK.
- We also accept Adobe illustrator and Photoshop files. All artwork placed within the layout must be in TIFF or EPS file format with all fonts/graphics embedded or stream-lined.
- All color files must be in CMYK format at 300 dots per inch (dpi).
- A black and white or full-color postscript digital proof is required with all digital files supplied.
- Provide artwork to the exact size.
- Do not include crop marks or color bars.
- Note: MAC files are not accepted.

### How to submit artwork and ad files

- Files may be submitted via email to [rushm@talgov.com](mailto:rushm@talgov.com) (8MB maximum file accepted.)
- Mail files on compact disk to: Mack Rush, City of Tallahassee, Department of Economic & Community Development, 300 S. Adams Street, Tallahassee, FL 32301.

Full Page  
7.5 X 10"

Please indicate the ad size  
by checking the box.

Quarter Page  
3.5 X 4.875"

Half Page  
7.5 X 4.875"

Quarter Page  
(Horizontal)  
7.5 X 2.325"

Eighth Page  
3.5 X 2.325"