



Florida Neighborhoods Conference

June 26-28, 2008
Tallahassee, Florida

Sponsorship Incentives Form

Exhibit/Organization Name _____

(Please type or print the information exactly as you would like it to appear in the program.)

Contact Name and Title _____

Mailing Address _____

City, State, ZIP _____

Telephone _____ Fax _____ E-Mail _____

Authorized Signature _____ Date _____

(Please type or print the information exactly as you would like it to appear in the program.)

As the **Gubernatorial Concert** level sponsor (\$15,000+) of the 2008 Florida Neighborhoods Conference, you are entitled to the incentives listed below. Please mark the boxes that you will be participating in and follow the instructions provided.

fi **Full Page Four-Color Advertisement in Conference Program Guide**

Deadline to submit: May 30, 2008. Please see the Program Guide Ad Sizes & Specifications attachment.

fi **Company Logo on T-Shirts**

Deadline to Submit: May 30, 2008. Please see the Program Booklet Display Ad Specifications attachment

fi **Display Company banners (up to four)**

Quantity: _____ Dimensions of each: _____

Drop off banners to Department of Economic & Community Development, 435 N. Macomb Street, 3rd Floor, during the week of June 9. Banners may be picked up from NCS after July 11.

fi **Inserting Promotional Material in Conference bags**

Please provide a quantity of 1,300 inserts to NCS, either by mail or in person, during the week of May 30.

fi **Digital Display of Logo and Promotional Material**

Shown during meals and before/after plenary sessions.

fi **Promotional Radio Spots**

A 3-week schedule of radio spots on WHBX 96.1.

fi **Exhibit Space in a Premium Location**

Please complete the enclosed Exhibitor Registration Form and submit by May 30, 2008.

fi **Ten Conference Registrations**



Hosted by



Please make check payable to: City of Tallahassee - 2008 FNC

(FEIN # 59-6000435)

Mail to:

City of Tallahassee, Department of Economic & Community Development

300 S. Adams Street, B-27, Tallahassee, FL 32301

Deliveries may be made in person between 8 a.m. - 5 p.m., Monday - Friday

to: Department of Economic & Community Development, 435 N. Macomb Street

For more information, please call 850-891-6500



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Program Booklet Display Ad Specifications

The 2008 Florida Neighborhoods conference program booklet will reach over 1,200 persons from around the state of Florida. The majority of these individuals represent neighborhood associations from around the state who are committed to improving the quality of their communities.

The following is a guide with specifications for placing display ads in the conference booklet.

**Artwork and logo deadline:
May 30, 2008**

Ad and logo file specifications

- High resolution, press quality PDF files are preferred. Embed all fonts and set colors to CMYK.
- We also accept Adobe illustrator and Photoshop files. All artwork placed within the layout must be in TIFF or EPS file format with all fonts/graphics embedded or stream-lined.
- All color files must be in CMYK format at 300 dots per inch (dpi).
- A black and white or full-color postscript digital proof is required with all digital files supplied.
- Provide artwork to the exact size.
- Do not include crop marks or color bars.
- Note: MAC files are not accepted.

How to submit artwork and ad files

- Files may be submitted via email to rushm@talgov.com (8MB maximum file accepted.)
- Mail files on compact disk to: Mack Rush, City of Tallahassee, Department of Economic & Community Development, 300 S. Adams Street, Tallahassee, FL 32301.

Please indicate the ad size by checking the box. ☒

Full Page
7.5 X 10''

Quarter Page
3.5 X 4.875''

Half Page
7.5 X 4.875''

Quarter Page
(Horizontal)
7.5 X 2.325''

Eighth Page
3.5 X 2.325''